



# NavCoin Content Manifesto

BY THE NAVCOIN CORE COLLECTIVE - MAY 2018

**“We will always operate in  
the best interest of the  
Network.”**

The NavCoin Content Manifesto builds on top of and is superseded by the positions created by the NavCoin Core Manifesto. Everyone who wants to contribute to the NavCoin Content Collective must share these beliefs and agree to uphold them or lobby a majority of media contributors to agree to a change in this Manifesto.

# Our principles

In addition to the principles of the NavCoin Core Manifesto:

- 2.1.1** We will never use our media channels to manipulate the market.
- 2.1.2** We will encourage a constructive, respectful, inclusive and supportive environment.





- 2.1.3** We will empower the community to contribute.
- 2.1.4** We will lead by example and inspire the community to participate in positive ways.
- 2.1.5** We will present NavCoin for its use cases, and not as a speculative vehicle for investors.



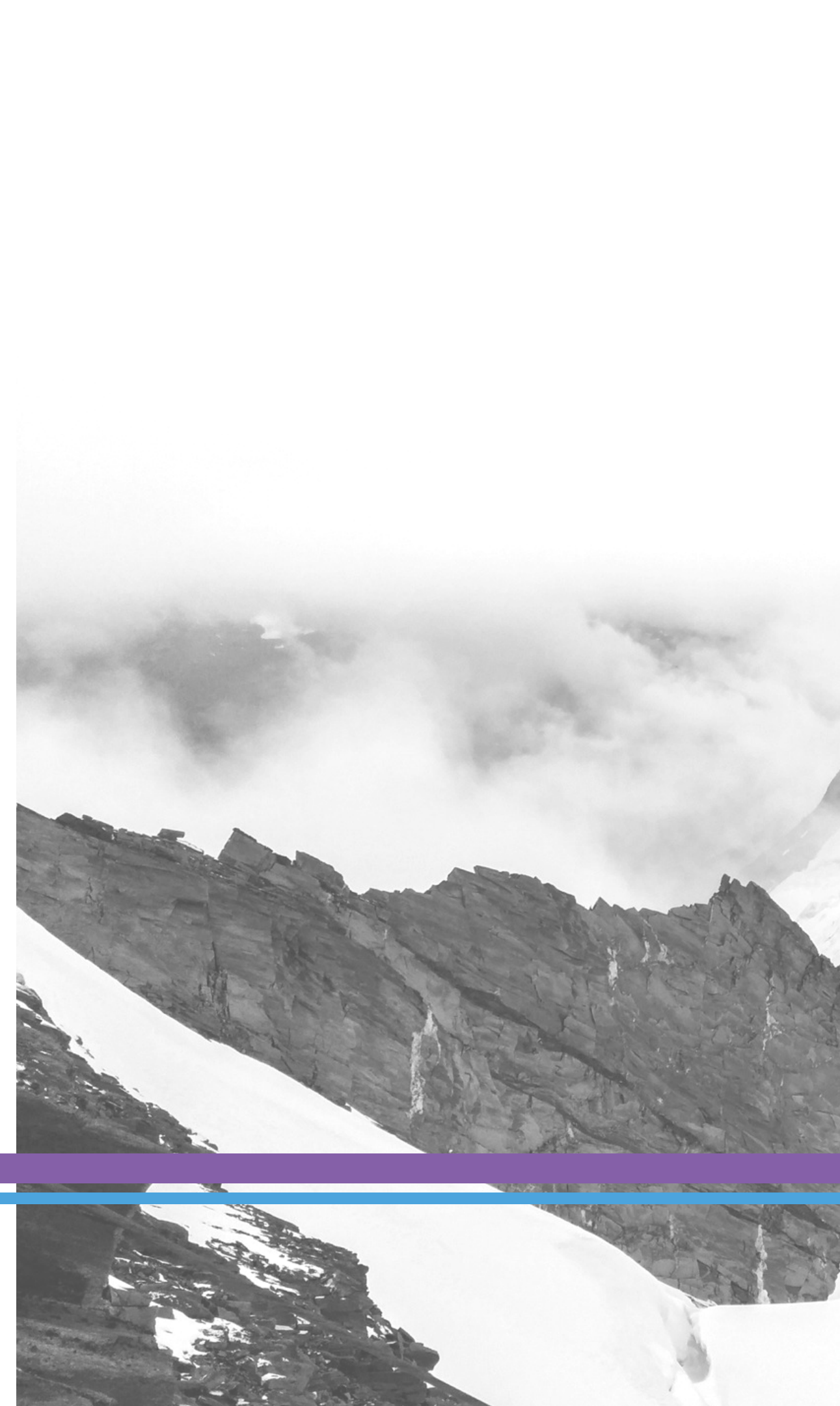
# Our purpose

We are dedicated to supporting the NavCoin project and commit to doing so by working towards the following objectives in this order of priority.

- 2.2.1** Decentralised development - Increasing the number of developers that contribute to the NavCoin protocol and ecosystem.



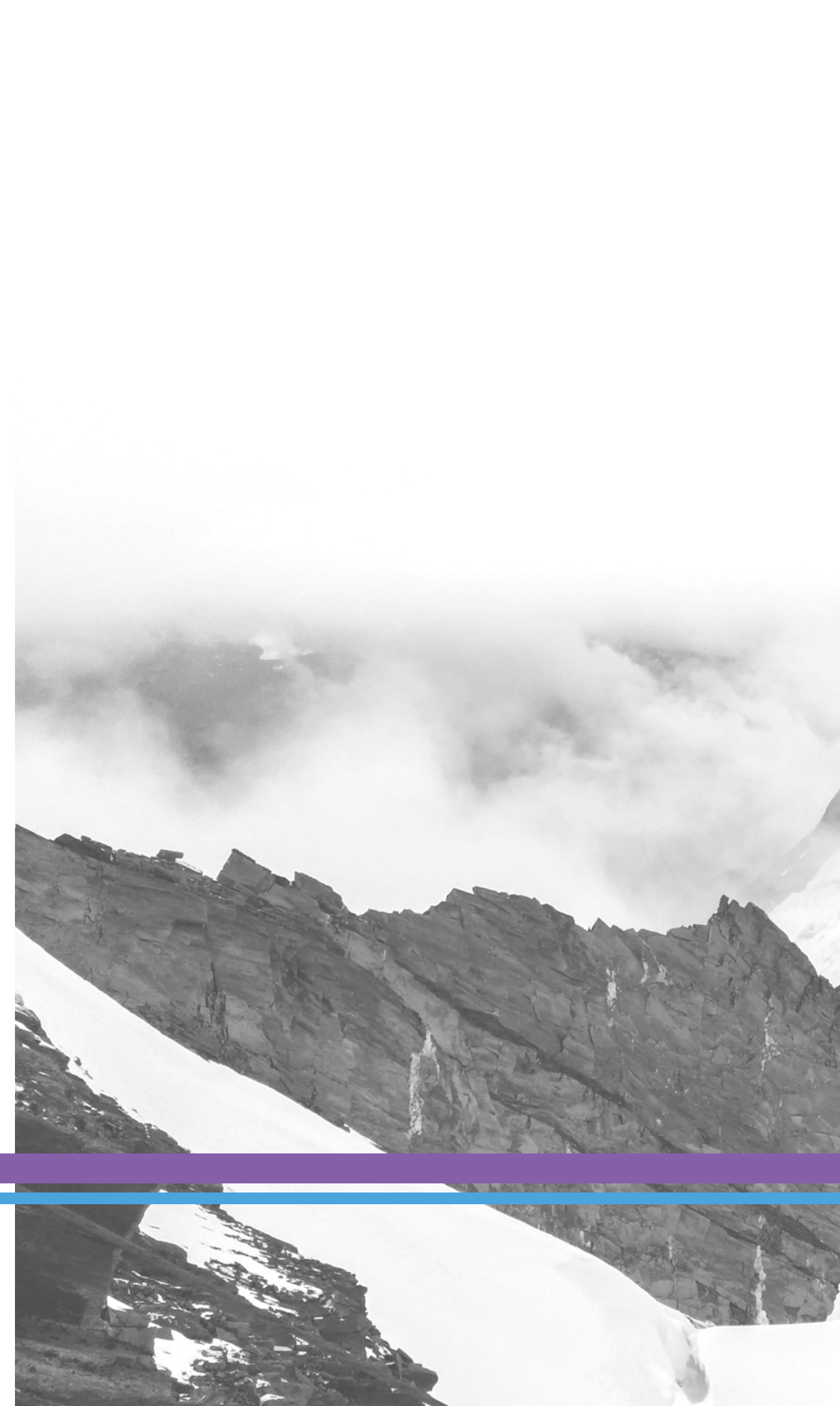
- 2.2.2** Decentralised advocacy - Providing the resources and tools for our community so that they can engage in advocacy for NavCoin, in order to increase awareness.
- 2.2.3** Widespread adoption - Supporting individuals and businesses, by providing them what they need to use NavCoin as a currency.
- 2.2.4** Reference material maintenance - Keeping brand assets and resources up to date.





# Scope of involvement

- 2.3.1** Digest and distribute the technical documentation output by the core developers.
- 2.3.2** Identify and engage relevant audiences to achieve the items listed in the 'Our purpose' section.



# Operational Requirements

In order to achieve our core purpose, the Content Collective will engage in the following activities:

- 2.4.1** We will prioritize supporting decentralized development above all other work.





- 2.4.2** We will peer review and fact check all content to the best of our ability before publishing.
- 2.4.3** We will communicate all critical information to the public without delay.
- 2.4.4** We will ensure essential tools, resources and documentation are widely available amongst the community.



The NavCoin community is thriving, and it's up to all of us to contribute to it positively and sustainably. The good news is, how you contribute is within your control. NavCoin community members enjoy complete autonomy and agency. We are all free to do what we think is in the best interest of NavCoin.

If you agree with the positions of this manifesto, the NavCoin Core collective welcomes your contributions to the NavCoin Core project.

NavCoin is what you make it, so why not get started now?

**Thank you!**

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